

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES AUG27/12 11.31
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

ICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG21/12 11.31

ER JULIE
REV 8, 11, 22, 30, 38, 46
TTLS RTS
PLS CFM, THX 8/27

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 690												
8	EY		600A-700A	30		\$1,600.00	9/14	9/14	1		FRI	1
PROGRAM : EYEWITNESS NEWS												
11	EY		700A-900A	30		\$1,700.00	9/14	9/14	1		FRI	1
PROGRAM : GOOD MORNING AMERICA												
22	EY		1200N-100P	30		\$1,000.00	9/14	9/14	1		FRI	1
PROGRAM : EYEWITNESS NOON NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	EY		600P-700P	30		\$2,800.00	9/14	9/14	1		FRI	1
PROGRAM : EYEWITNESS NEWS												
38	EY		700P-730P	30		\$3,250.00	9/14	9/14	1		FRI	1
PROGRAM : JEOPARDY												
46	EY		1100P-1135P	30		\$1,900.00	9/14	9/14	1		FRI	1
PROGRAM : EYEWITNESS NEWS AT 11P												
SEP/12			107350.00									
CONTRACT TOTAL												107350.00
TOTAL SPOTS												55

MARKET TOTALS \$306,714 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0% WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE